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TARA ROARK, FOUNDER

“

It's official! We at Chalk Couture just celebrated our first birthday! But the party is all for you, and you'll find so many reasons to celebrate in our first-ever Autumn/Winter Collection.

For starters, you'll find some of our fresh favorite Transfer designs for school days and spooky nights, as well as dashing decor for the holiday season ahead. Stir in a whole new palette of Pastes plus our newest line of Paste-thirsty surfaces, and let the creating begin!

It's been a remarkable year and we want to thank you from the bottom of our empty Chalkology Paste jars for joining this beautiful journey. You inspire us every day—here's to another year of making masterpieces together!

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#### OUR MISSION

*We bring color, creativity, and connection to the world around us, making life a work of art and home a happy masterpiece. We seize each moment to dare, to care, to share our light and elevate others.*



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VALID THRU  
january  
2019



# who we are

Designers, divas, believers—true art is from the heart.



## HAPPY PLACE, PRETTY SPACE

Find your mojo in minutes with the easiest project you'll ever love! Whether you're charmed or challenged in the crafting department, your success is sure (you got this)!

## follow the leader

We're innovating a revolutionary concept in décor and crafting you won't find anywhere else—thanks to Chalk Couture, you can create artwork as unique as you are!

### CHALK TRANSFERS

Release your inner artist with dozens of divine designs. Our reusable Chalk Transfers let you peel, stick, and paste your way to perfection in minutes—so easy, it feels like cheating. (It's not, we swear.)

### CHALKOLOGY PASTE & COUTURE INK

Color your world—or at least your surfaces—with our palette of permanent Couture Ink or the removable Chalkology Paste that's giving everyone something to chalk about!

### CHALKBOARDS AND MORE

Make a statement with our bold boards, fab frames and more. Paste-thirsty velvet finishes and our finest fabrics deliver décor you'll adore.



OUR SIGNATURE PORCELAIN-COATED MAGNETIC GALLERY BOARDS ARE AS TRENDY AS TODAY AND AS LASTING AS FOREVER.



TIPS FOR  
chalk transfer  
USAGE



1

Peel your Chalk Transfer from its backer. Pull top to bottom to avoid stretching (never diagonally). The reverse side of the Transfer will be slightly sticky.



2

“Fuzz” your Transfer before first use to mellow its stickiness. This is particularly important when using on glass or similar surfaces. To “fuzz,” lightly press adhesive side onto a soft cloth, picking up just a small amount of “fuzz” from the fabric.



3

Press and smooth the fuzzed Transfer onto your desired surface. Then, use a Squeegee to quickly spread a thin layer of Chalkology Paste or Couture Ink over chosen design. Scrape off any excess.



4

Immediately remove Transfer from project (Paste dries like a dream!). Wash the Transfer completely in water and allow to dry sticky side up before returning to backer.



# become a designer

Follow your bliss, sis!



OVER \$240  
\$99 starter kit  
RETAIL VALUE



START IN STYLE! CREATE ARTWORK USING THE HAND-PICKED MIX OF PRODUCTS IN YOUR KIT. SHOW IT, SHARE IT, LOVE IT!\*

## your ticket to kick it

This isn't a Starter Kit, it's a launch pad to fun, creativity, and freedom! For just \$99, you'll receive more than \$240 in retail value of our crave-worthy products, including a wide selection of Transfers, Pastes, Squeegee, and surfaces.\*

\*Starter Kit artwork that may be created using kit contents may vary from images shown. Contents are subject to change based on new product releases and availability. Kit value remains at or higher than \$240 retail. Ask your sponsoring Designer for full details on current kit contents.

## YOUR BUSINESS, YOUR WAY

Want to design pretty things? Teach creative workshops? Sell the hottest product in DIY? Whatever your passion, it's in fashion because you're in charge!



### START SMART

Just \$99\* starts your creative adventure—you'll get our product-packed Starter Kit, plus immediate access to our online communities, training and promotional resources, and more.

### TAP INTO OUR TOP TOOLS

Designers receive a personalized shopping website, online office, an app for on-the-go customer sales, plus the monthly Club Couture Transfer shipped directly to your door. It's all included in your Designer Subscription, and your first month is FREE!\*

### MAKE YOUR MARK

Build your business your way! Everyone loves our exclusive Chalk Transfers, Chalkology Pastes, Couture Inks, signature porcelain-coated Gallery Framed Boards and other inspired surfaces—but only Chalk Couture has them! We give you endless possibilities, whether you want to sell products, offer Create & Take workshops, or create finished décor and gifts.

\* Starter Kit is \$99 US, shipping is extra. Monthly Designer Subscription fee is \$19.99 beginning 30 days after enrollment. Subscription includes access to MyDesignerOffice suite of business, reporting, and ordering tools; Chalk Couture point-of-sale app; My Chalk Site e-commerce website; monthly Club Couture B-sized Transfer (including shipping); and access to Designer Services email and phone support. Other terms, conditions and inclusions of Designer Subscription may apply.

⌄  
DARE. CARE. SHARE.  
IT'S MORE THAN OUR  
MISSION STATEMENT,  
IT'S HOW WE LIVE!



# The perfect palette

Life is vibrant. Your art should be, too.

for now or forever. you decide.

Our original Chalkology Paste, now in a zingy array of all-new colors, is the perfect partner for your in-the-now projects. Use on Chalk Couture Gallery and Boutique boards for an application that goes down easy today and comes off just as easily whenever you want it to! Just wipe clean with a damp rag for a fresh start.

For your forever projects or when applying to fabrics, oven-safe ceramics and more, think Ink! Our Couture Ink has the versatile vibe and verve to stand the test of time. Follow package directions to heat set and voilà—your art's a keeper!



Couture Coral 3 fl. oz.  
1181106 | \$13.99



Candy Apple 3 fl. oz.  
1181101 | \$13.99



Papaya 3 fl. oz.  
1183120 | \$13.99



Bumblebee 3 fl. oz.  
1181105 | \$13.99



Curry 3 fl. oz.  
1183119 | \$13.99



Kiwi 3 fl. oz.  
1181108 | \$13.99



Meadow 3 fl. oz.  
1183104 | \$13.99



Eucalyptus 3 fl. oz.  
1183116 | \$13.99



Couture Teal 3 fl. oz.  
1181107 | \$13.99



Tide 3 fl. oz.  
1183117 | \$13.99

COUTURE INK IS PERMANENT >>> COLOR WHEN HEAT SET.



Midnight Sky 3 fl. oz.  
1181103 | \$13.99



Fig 3 fl. oz.  
1183118 | \$13.99



Regal 3 fl. oz.  
1181102 | \$13.99



Bright White 3 fl. oz.  
1181110 | \$13.99



Black Velvet 3 fl. oz.  
1181109 | \$13.99



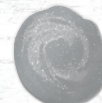
Storm 3 fl. oz.  
1181111 | \$13.99



Fawn 3 fl. oz.  
1181112 | \$13.99



Shimmer Gold 3 fl. oz.  
1181113 | \$13.99



Shimmer Silver 3 fl. oz.  
1181114 | \$13.99



Shimmer Copper 3 fl. oz.  
1181115 | \$13.99



**CHALKOLOGY**  
removable  
PASTE

 Cherry Blossom 3 fl. oz. P181101   \$12.99	 Couture Coral 3 fl. oz. P181107   \$12.99	 Candy Apple 3 fl. oz. P181112   \$12.99	 Currant Jam 3 fl. oz. P181117   \$12.99	 Peachy Keen 3 fl. oz. P181102   \$12.99
 Orange Peel 3 fl. oz. P183180   \$12.99	 Buttermilk 3 fl. oz. P181105   \$12.99	 Bumblebee 3 fl. oz. P181115   \$12.99	 Marigold 3 fl. oz. P181110   \$12.99	 Honeydew 3 fl. oz. P181104   \$12.99
 Green Envy 3 fl. oz. P181114   \$12.99	 Garden Herb 3 fl. oz. P181120   \$12.99	 Couture Teal 3 fl. oz. P181109   \$12.99	 Ocean Mist 3 fl. oz. P181103   \$12.99	 Peacock 3 fl. oz. P181113   \$12.99
 Midnight Sky 3 fl. oz. P181119   \$12.99	 Wild Berry 3 fl. oz. P183179   \$12.99	 Grape Soda 3 fl. oz. P181108   \$12.99	 Aubergine 3 fl. oz. P181118   \$12.99	 Fawn 3 fl. oz. P181125   \$12.99
 Bark 3 fl. oz. P181116   \$12.99	 Black Velvet 3 fl. oz. P181122   \$12.99	 Storm 3 fl. oz. P181123   \$12.99	 Fresh Linen 3 fl. oz. P181124   \$12.99	 Bright White 3 fl. oz. P181121   \$12.99
	 Super Stash 8 fl. oz. P183186   \$24.99	 Super Stash 8 fl. oz. P183187   \$24.99		 Super Stash 8 fl. oz. P183185   \$24.99

CHALKOLOGY PASTE CAN STAY OR BE EASILY REMOVED WITH A WET CLOTH.\*

**CHALKOLOGY**  
singles  
PASTE

 Candy Apple .19 fl. oz. (10) PS183111   \$19.99	 Couture Teal .19 fl. oz. (10) PS183113   \$19.99	 Black Velvet .19 fl. oz. (10) PS183118   \$19.99
 Orange Peel .19 fl. oz. (10) PS183120   \$19.99	 Peacock .19 fl. oz. (10) PS183115   \$19.99	 Storm .19 fl. oz. (10) PS183116   \$19.99
 Bumble Bee .19 fl. oz. (10) PS183112   \$19.99	 Wild Berry .19 fl. oz. (10) PS183119   \$19.99	
 Green Envy .19 fl. oz. (10) PS183114   \$19.99	 Bright White .19 fl. oz. (10) PS183117   \$19.99	

EACH COLOR COMES IN A 10-PACK OF .19 FL. OZ. SINGLES



**CHALKOLOGY**  
en vogue  
PASTE

 Pumpkin Pie 3 fl. oz. P183182   \$12.99	 Kiwi 3 fl. oz. P183184   \$12.99	 Cool Breeze 3 fl. oz. P183188   \$12.99	 Morning Sky 3 fl. oz. P183183   \$12.99
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SNAG ONE OF OUR EN VOGUE PASTE COLORS! THEY'RE HOT TODAY, GONE TOMORROW, SO GET THEM WHILE SUPPLIES LAST.

\*When applied to noted Chalk Couture recommended surfaces.



# club couture

All new, just for you—every single month!



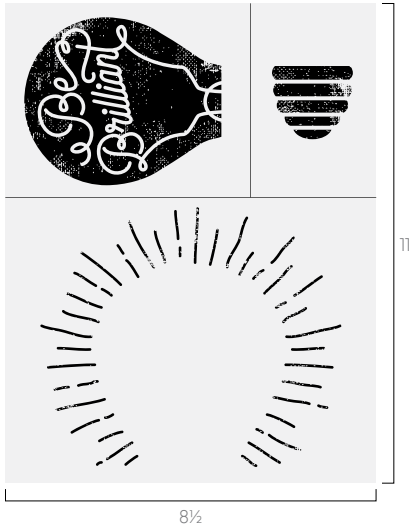
## LET'S GET TOGETHER, YEAH YEAH YEAH

Club Couture projects are everyone's favorite girls' night out—our sassiest styles are guaranteed to bring smiles to everyone you know. Make your monthly get-together a work of art!

## your new favorite kind of club

Club Couture, that is! Club Couture is a B-sized Transfer released new each month. Specially designed for fast, funky, fabulous projects you can do solo or surrounded by your favorite friends, Club Couture gives you another reason to love every season. Change your calendar, refresh your chalkboard and add a little magic to each new month!

# Aug.



Be Brilliant – Available August 1  
**B183156** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10", Round), Box Frame (9" x 12"), and Framed Boards (9" x 12").



# Sept.



No Drama – Available September 1  
**B183162** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Canvas Pillow Cover (17 1/2" x 17 1/2").





# Oct.



Do Nut Give Up — Available October 1  
**B183163** | **\$14.99** | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board & Base (5 1/2" x 7 1/2"), Boutique Board (10", Round), and Box Frame (5 1/2" x 7 1/2").



# Nov.

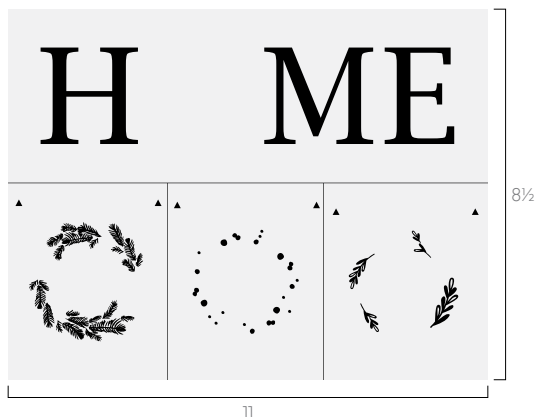


Eucalyptus Wreath — Available November 1  
**B183160** | **\$14.99** | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10" x 10"), and Brush Script Alphabet Transfer.



# Dec.



Home & Wreath — Available December 1  
**B183164** | **\$14.99** | Transfer Size: 8½" × 11"  
 Pairs well with Framed Boards (9" × 12"), Box Frame (9" × 12"),  
 and Canvas Pillow Cover (17½" × 17½").



# Jan.



Buy the Shoes — Available January 1  
**B183157** | **\$14.99** | Transfer Size: 8½" × 11"  
 Pairs well with Box Frame (9" × 12"), Framed Boards (9" × 12"),  
 and Canvas Shoulder Tote.







## around the house

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Deck the halls (and walls) this season.



Harvest  
**C183122** | \$24.99 | Transfer Size: 12" x 18"  
 Pairs well with Canvas Lumbar Pillow Cover (12" x 24"), Framed Boards (12" x 18"), and Box Frame (6½" x 18½").



Pumpkin Spice  
**B183142** | \$14.99 | Transfer Size: 8½" x 11"  
 Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and kitchen décor.



To Plant a Garden  
**E181105** | \$39.99 | Transfer Size: 18" x 24"  
 Pairs well with Framed Boards (18" x 24").







Double Welcome

**C181106** | **\$24.99** | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Boutique Board (10", Round), and entry décor.



Stay Awhile

**C181107** | **\$24.99** | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Boutique Board (18", Round), and entry décor.





Endless Love Laughter Laundry  
**C183123** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Canvas Hanging Banner, and laundry décor.



Bathroom Etiquette  
**D183116** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Boutique Board (10" x 10").



Good Morning Gorgeous  
**B183133** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), Boutique Board (10" x 10"), and bathroom mirrors.







Roll With It  
**B181110** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Boutique Board (10", Round), Boutique Board & Base (5½" x 7½"), and kitchen décor.



Farmer's Market  
**10517104** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Canvas Pillow Cover (17½" x 17½"), Framed Boards (18" x 24"), and Boutique Board (18", Round).



Farm to Table  
**E181103** | \$39.99 | Transfer Size: 18" x 24"

Pairs well with Framed Boards (18" x 24") and kitchen décor.





Farm Sweet Farm

**B183137** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Canvas Lumbar Pillow Cover (12" x 24"), Framed Boards (9" x 12"), and Box Frame (6 1/2" x 18 1/2").



Bon Appetit

**C183120** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Canvas Hanging Banner, and Canvas Shoulder Tote.



Happiness is Homemade

**D183114** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Framed Boards (9" x 12"), Canvas Pillow Cover (17 1/2" x 17 1/2"), and Canvas Hanging Banner.

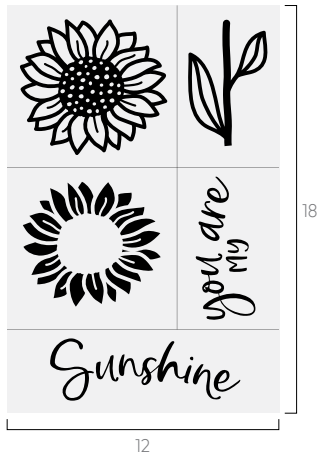






Pumpkin Pie  
**E183108** | \$39.99 | Transfer Size: 18" x 24"

Pairs well with Framed Boards (18" x 24") and kitchen décor.



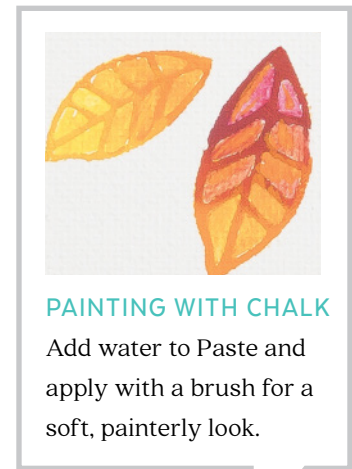
You Are My Sunshine  
**C183132** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Canvas Hanging Banner, and Canvas Shoulder Tote.



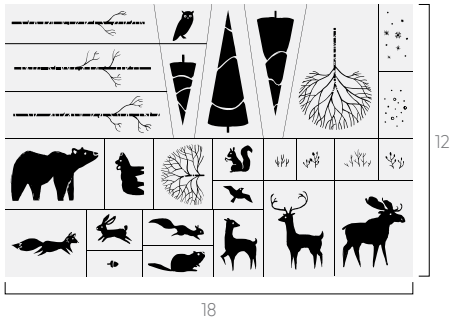
Give Thanks  
**B183148** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Boutique Board (10" x 10").



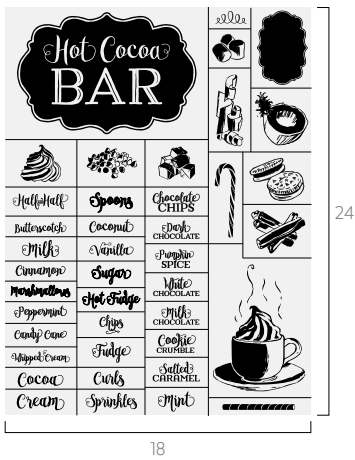
**PAINTING WITH CHALK**

Add water to Paste and apply with a brush for a soft, painterly look.



Winter Woodland Scene  
 10417132 | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Boutique Board (10" x 10"), Framed Boards (9" x 12"), and Peace Joy Believe Transfer.



Hot Cocoa Bar  
 10617133 | \$39.99 | Transfer Size: 18" x 24"

Pairs well with Framed Boards (12" x 18"), pantry organization, and kitchen décor.

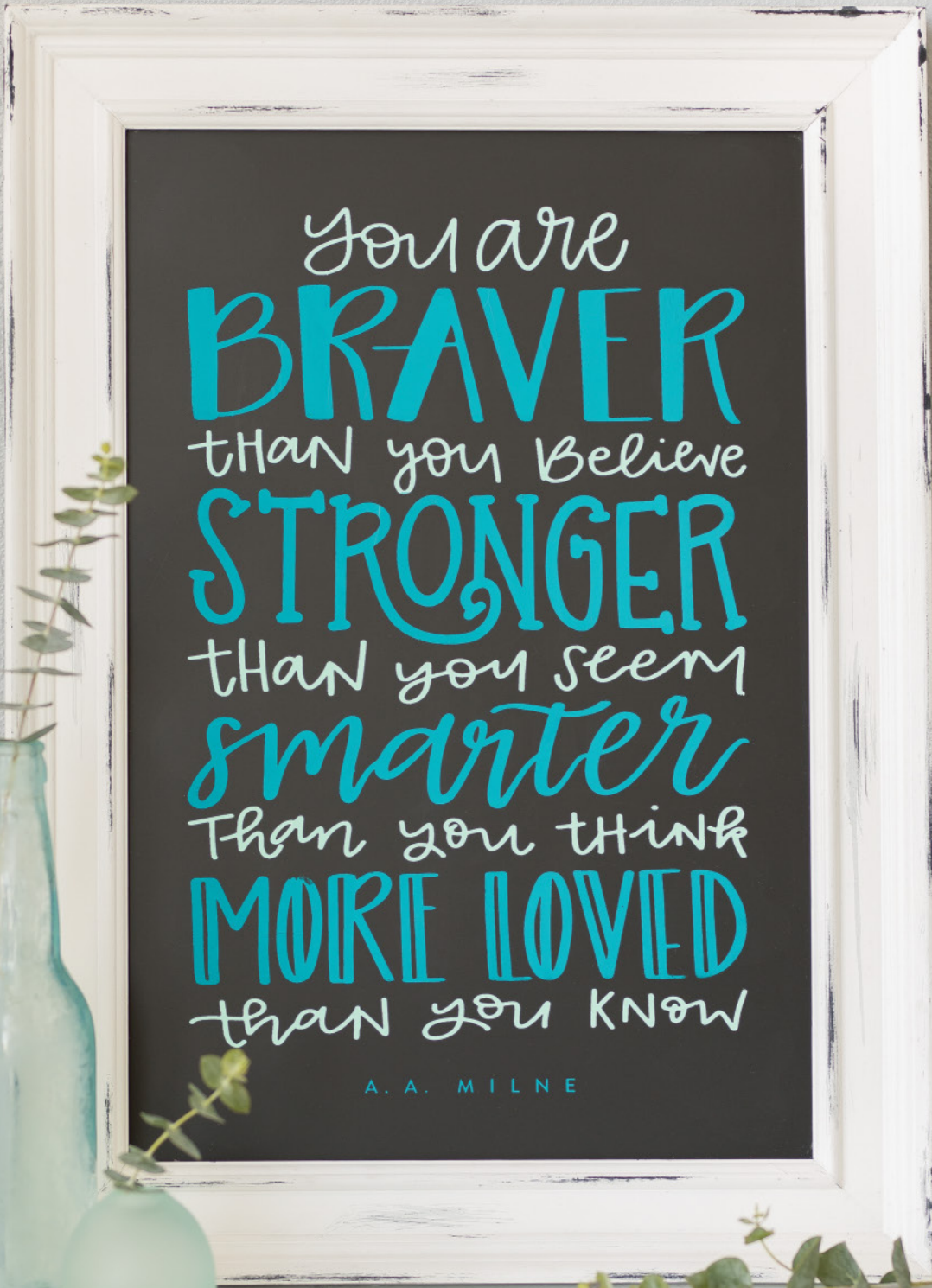


Baby It's Cold Outside  
 10317153 | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Boutique Board (10", Round), Box Frame (9" x 12"), and Canvas Pillow Cover (17½" x 17½").







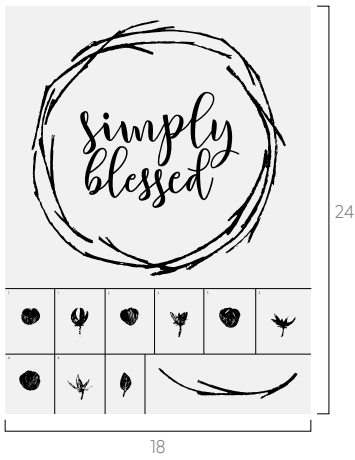
You are  
**BRAVER**  
than you believe  
**STRONGER**  
than you seem  
**smarter**  
than you think  
**MORE LOVED**  
than you know

A. A. MILNE

family & togetherness

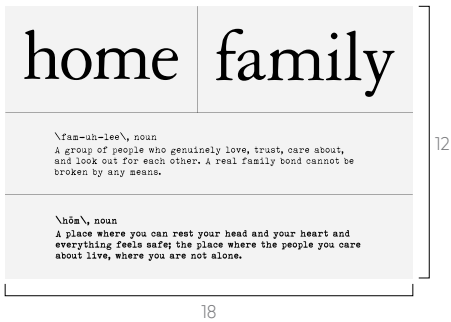
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The warmest welcome awaits.



Simply Blessed  
**E183112** | **\$39.99** | Transfer Size: 18" x 24"

Pairs well with Boutique Board (18", Round), Framed Boards (18" x 24"), and Canvas Pillow Cover (17½" x 17½").



Home  
**C183124** | **\$24.99** | Transfer Size: 12" x 18"

Pairs well with Box Frame (6½" x 18½") and Canvas Lumbar Pillow Cover (12" x 24").

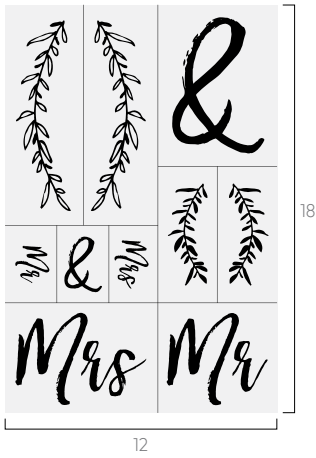


Love Never Ends  
**B181119** | **\$14.99** | Transfer Size: 8½" x 11"

Pairs well with Canvas Pillow Cover (17½" x 17½"), Framed Boards (9" x 12"), and Rustic Wreath Transfer.



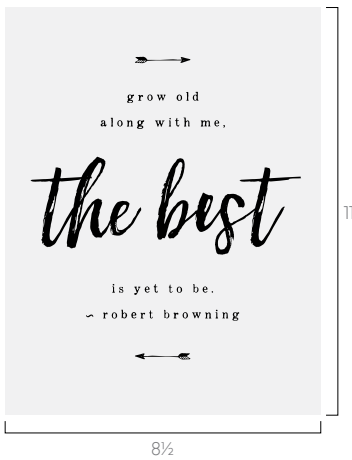




Marriage Labels

**C181105** | \$24.99 | Transfer Size: 12" x 18"

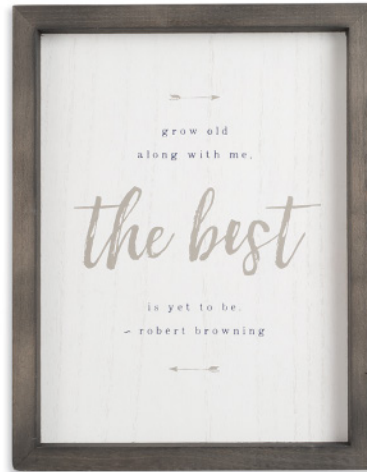
Pairs well with Boutique Board (10", Round), Canvas Pillow Cover (17½" x 17½"), and wedding décor.



Grow Old With Me

**B181121** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Box Frame (9" x 12"), Framed Boards (9" x 12"), and Rustic Wreath Transfer.

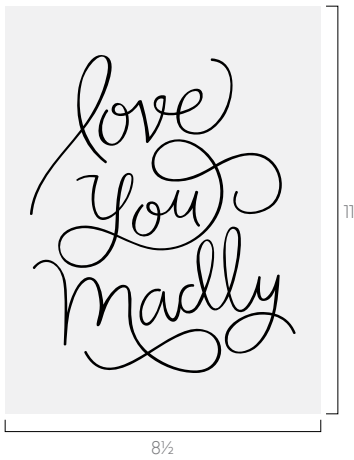


Together

**B181120** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Framed Boards (12" x 18"), Box Frame (9" x 12"), and Canvas Pillow Cover (17½" x 17½").





Love You Madly

**B183139** | **\$14.99** | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10" x 10"), Framed Boards (9" x 12"), and Fall Florals Transfer.



Grandchildren

**B183159** | **\$14.99** | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), Canvas Pillow Cover (17 1/2" x 17 1/2"), and gift items.



Kindness

**B183144** | **\$14.99** | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), and Box Frame (9" x 12").

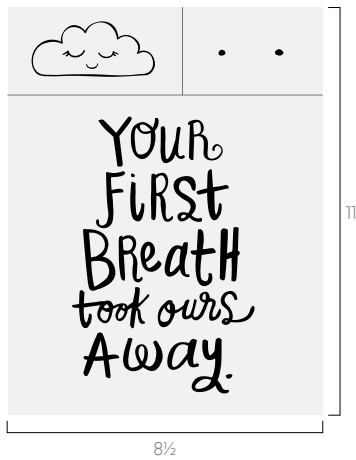






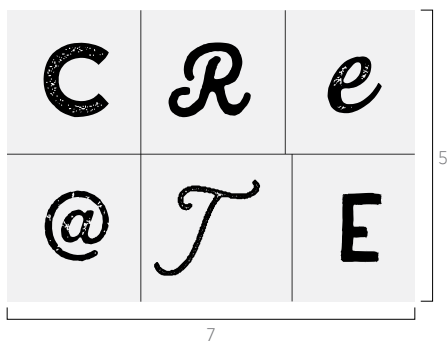
Back To School  
**C183130** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Boutique Board (10" x 10"), Framed Boards (9" x 12"), and Box Frame (9" x 12").



Your First Breath  
**B181104** | \$14.99 | Transfer Size: 8 1/2" x 11"

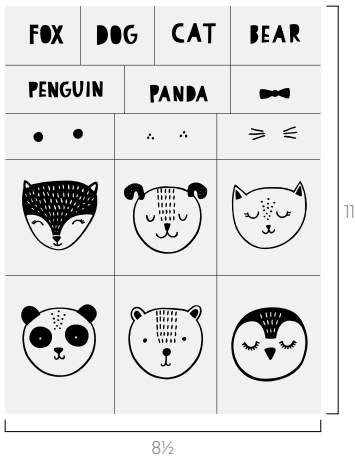
Pairs well with Framed Boards (9" x 12"), Canvas Pillow Cover (17 1/2" x 17 1/2"), and baby shower gifts.



Create  
**A183113** | \$9.99 | Transfer Size: 5" x 7"

Pairs well with Canvas Clutch, Box Frame (5 1/2" x 7 1/2"), and Boutique Board & Base (5 1/2" x 7 1/2").





Little Critters  
**B181103** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Box Frame (5½" × 7½"), Canvas Clutch, and baby onesies.



Raising My Tribe  
**C181111** | \$24.99 | Transfer Size: 12" × 18"

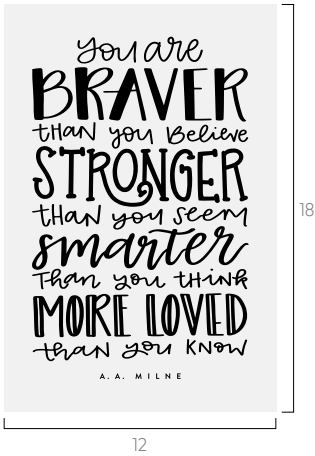
Pairs well with Framed Boards (9" × 12"), Canvas Hanging Banner, and Box Frame (9" × 12").



Please Excuse The Mess  
**B183151** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Framed Boards (9" × 12"), Box Frame (9" × 12"), and toy room décor.





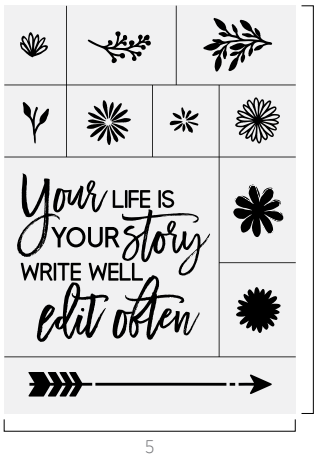
Braver Stronger Smarter  
**C183121** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Canvas Hanging Banner, Framed Boards (12" x 18"), and children's room décor.



Family Rules  
**B181118** | \$14.99 | Transfer Size: 8½" x 11"

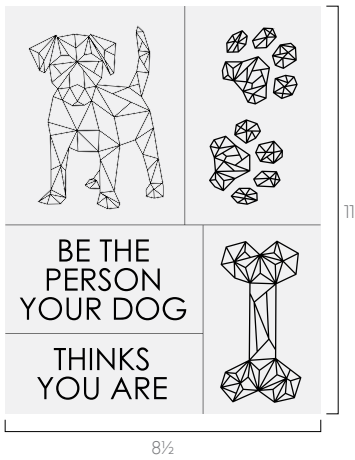
Pairs well with Box Frame (9" x 12"), and Framed Boards (9" x 12").



Your Life Your Story  
**A183114** | \$9.99 | Transfer Size: 5" x 7"

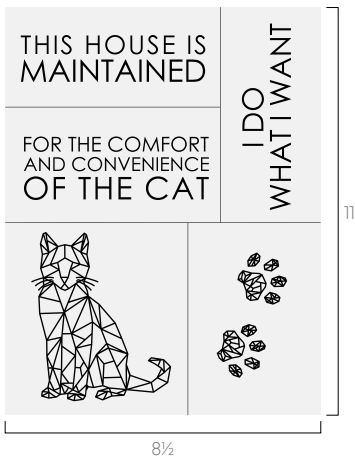
Pairs well with Boutique Board & Base (5½" x 7½"), Box Frame (5½" x 7½"), and Canvas Clutch.





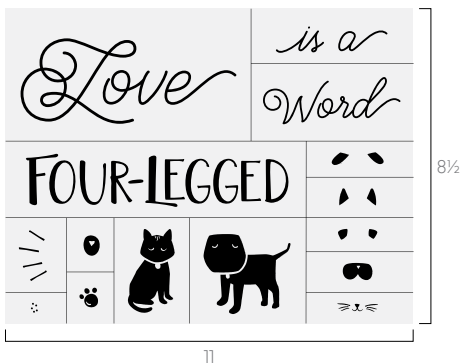
Geo Dog  
**B181114 | \$14.99 | Transfer Size: 8 1/2" x 11"**

Pairs well with Framed Boards (9" x 12"), Boutique Board (10" x 10"), and notebooks.



Geo Cat  
**B181116 | \$14.99 | Transfer Size: 8 1/2" x 11"**

Pairs well with Canvas Pillow Cover (17 1/2" x 17 1/2"), Framed Boards (9" x 12"), and apparel.



Four-Legged Word  
**B181122 | \$14.99 | Transfer Size: 8 1/2" x 11"**

Pairs well with Boutique Board (10" x 10"), Framed Boards (9" x 12"), and Box Frame (9" x 12").





## occasions

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Make a simple moment a special memory.



Wicked

**A183115** | \$9.99 | Transfer Size: 5" x 7"

Pairs well with Box Frame (5½" x 7½"), Boutique Board & Base (5½" x 7½"), and apparel.



I'm Already Disturbed

**B183132** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Boutique Board (10" x 10"), Box Frame (9" x 12") and entry décor.

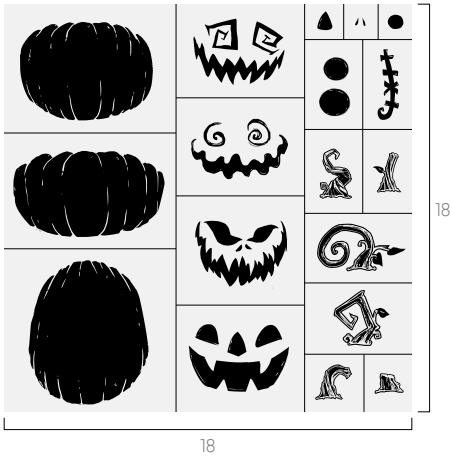


Happy Halloween

**C183119** | \$24.99 | Transfer Size: 12" x 18"

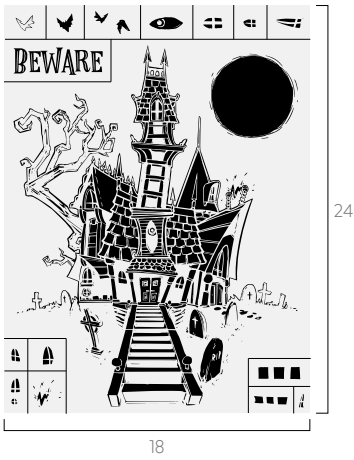
Pairs well with Framed Boards (12" x 18"), Boutique Board (18", Round), and Canvas Lumbar Pillow Cover (12" x 24").





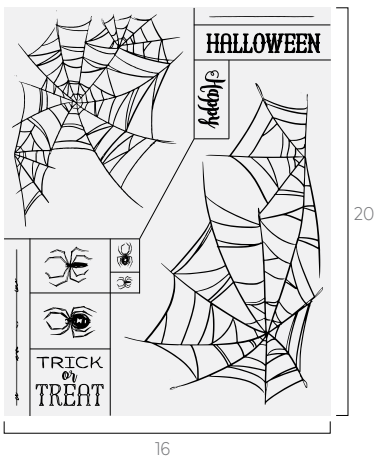
Build-a-Jack O' Lantern  
**10517120** | **\$29.99** | Transfer Size: 18" x 18"

Pairs well with Framed Boards (12" x 18"), Boutique Board (10", Round), and Box Frame (9" x 12").



Haunted Mansion  
**10617130** | **\$39.99** | Transfer Size: 18" x 24"

Pairs well with Framed Boards (18" x 24"), and Halloween décor.



Halloween Webs  
**10517119** | **\$29.99** | Transfer Size: 16" x 20"

Pairs well with Framed Boards (12" x 18"), Box Frame (9" x 12"), and Double Double Transfer.





Here for the Candy  
**E183110** | \$39.99 | Transfer Size: 18" x 24"  
 Pairs well with Canvas Pillow Cover (17½" x 17½"), Boutique Board (18", Round), and apparel.



Eek Boo Spooky  
**A183110** | \$9.99 | Transfer Size: 5" x 7"  
 Pairs well with Box Frame (5½" x 7½"), Boutique Board & Base (5½" x 7½"), and Halloween Webs Transfer.



Halloween Fun  
**A183118** | \$9.99 | Transfer Size: 5" x 7"  
 Pairs well with Boutique Board & Base (5½" x 7½"), Haunted Mansion Transfer, and small gift items.

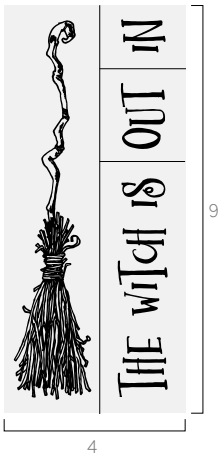






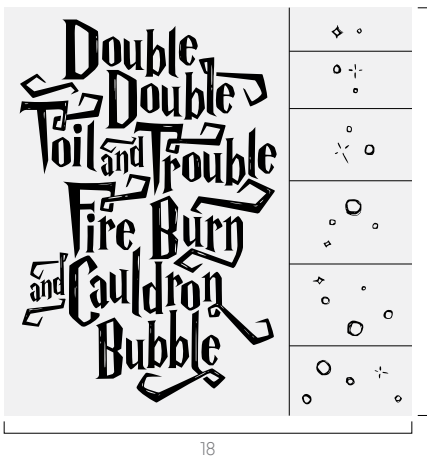
Charming Witch  
 10217124 | \$9.99 | Transfer Size: 4" x 9"

Pairs well with Boutique Board (10" x 10"), Halloween Webs Transfer, and Witch Broom Transfer.



Witch Broom  
 10217125 | \$9.99 | Transfer Size: 4" x 9"

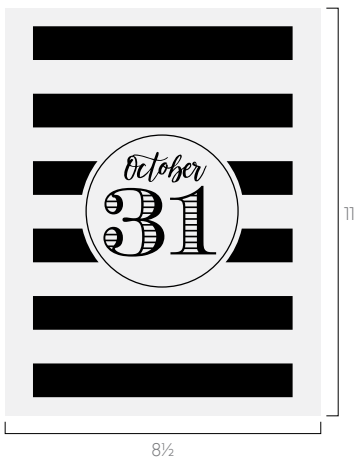
Pairs well with Boutique Board (10", Round), and Charming Witch Transfer.



Double Double  
 10517121 | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Canvas Pillow Cover (17½" x 17½"), Canvas Hanging Banner, and Halloween Webs Transfer.

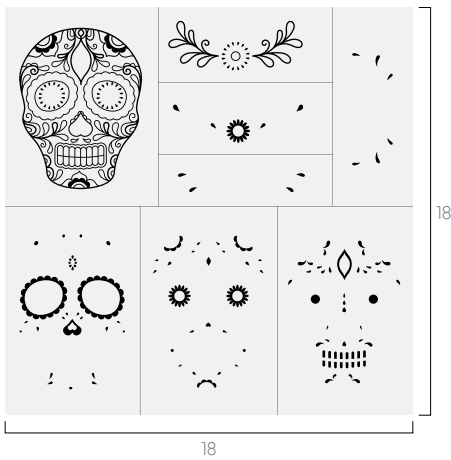




October 31

**B183135** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Halloween Apothecary Labels Transfer.



Sugar Skull

**D183118** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Boutique Board (10", Round), Box Frame (9" x 12"), and Canvas Pillow Cover (17 1/2" x 17 1/2").



Halloween Apothecary Labels

**B183138** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with small gift items and Halloween party décor.





Together Blessed Thankful

**A183112** | \$9.99 | Transfer Size: 5" x 7"

Pairs well with Box Frame (5½" x 7½"), Established Wreath Transfer, and Fall Florals Transfer.



Gather Here With Thankful Hearts

**C183125** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Canvas Hanging Banner, and Canvas Pillow Cover (17½" x 17½").



Fresh Pumpkins

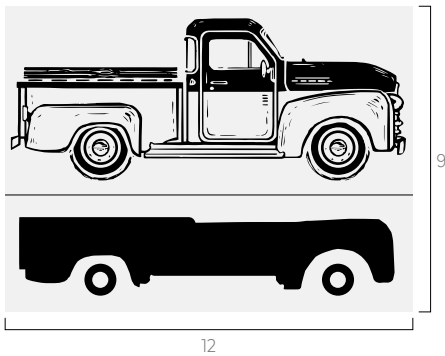
**C183127** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Box Frame (9" x 12"), Framed Boards (9" x 12"), and Canvas Pillow Cover (17½" x 17½").





Vintage Truck Add-on (Fall)  
**E183109** | \$39.99 | Transfer Size: 18" x 24"  
 Pairs well with Vintage Truck - Single Transfer, Framed Boards (12" x 18"), and Canvas Pillow Cover (17½" x 17½").



Vintage Truck - Single  
**10417135** | \$14.99 | Transfer Size: 9" x 12"  
 Pairs well with Vintage Truck Add-on (Fall) Transfer, Framed Boards (12" x 18"), and Canvas Pillow Cover (17½" x 17½").



Happy Fall Ya'll  
**D183117** | \$29.99 | Transfer Size: 18" x 18"  
 Pairs well with Canvas Pillow Cover (17½" x 17½"), Boutique Board (18", Round), and Framed Boards (12" x 18").



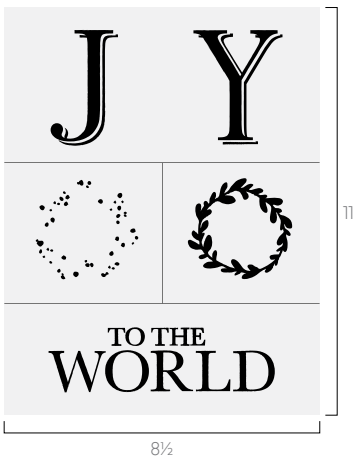




Peace Joy Believe

**A183111** | \$9.99 | Transfer Size: 5" x 7"

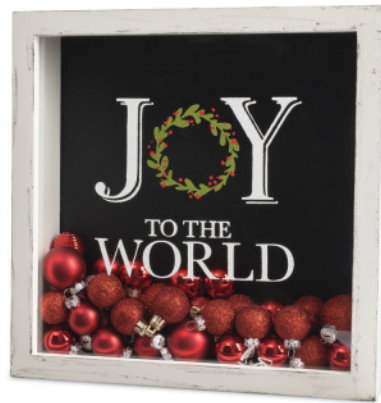
Pairs well with Woodland Flora Transfer, Box Frame (5½" x 7½"), and Snowflakes Transfer.



Joy To The World

**B183143** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Boutique Board (10", Round), Box Frame (9" x 12"), and Framed Boards (9" x 12").



Come Let Us Adore Him

**B183149** | \$14.99 | Transfer Size: 8½" x 11"

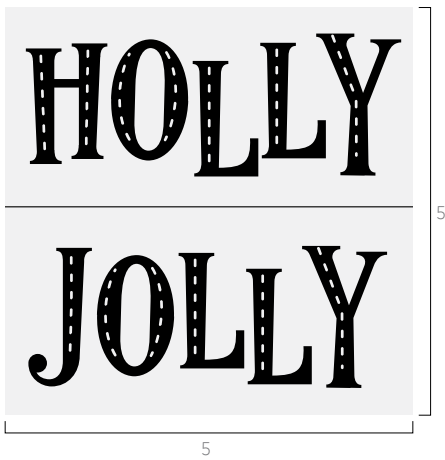
Pairs well with Framed Boards (9" x 12"), Boutique Board (10", Round), and Woodland Flora Transfer.





Days Until Christmas  
**10317145** | **\$14.99** | Transfer Size: 9" x 9"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Chalk Font Transfer.



Holly Jolly  
**10117118** | **\$6.99** | Transfer Size: 5" x 5"

Pairs well with Box Frame (5½" x 7½"), Boutique Board & Base (5½" x 7½"), and Mini Holiday Icons Transfer.



#ELFIE  
**10217127** | **\$9.99** | Transfer Size: 5" x 7"

Pairs well with Boutique Board & Base (5½" x 7½"), picture frames, and apparel.







The Most Wonderful Time  
**C183126** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Canvas Hanging Banner, Framed Boards (12" x 18"), and Boutique Board (18", Round).



Wishing You a Merry Christmas & A Happy New Year  
**10617110** | \$39.99 | Transfer Size: 17½" x 23½"

Pairs well with Framed Boards (18" x 24") and Snowflakes Transfer.



Merry Christmas  
**C183117** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), and Canvas Lumbar Pillow Cover (12" x 24").





Reindeer Feed Company  
**D183115 | \$29.99 | Transfer Size: 18" x 18"**

Pairs well with Boutique Board (18", Round) and Canvas Pillow Cover (17½" x 17½").



Santa's Reindeer  
**B183136 | \$14.99 | Transfer Size: 8½" x 11"**

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Canvas Pillow Cover (17½" x 17½").



Christmas Tree Farm  
**C183116 | \$24.99 | Transfer Size: 12" x 18"**

Pairs well with Canvas Lumbar Pillow Cover (12" x 24"), and Framed Boards (12" x 18").







Wish Big  
**B181106** | \$14.99 | Transfer Size: 8 1/2" x 11"  
 Pairs well with Framed Boards (9" x 12"), Box Frame (5 1/2" x 7 1/2"), and gift items.



Never Too Old To Party  
**B183134** | \$14.99 | Transfer Size: 8 1/2" x 11"  
 Pairs well with Boutique Board & Base (5 1/2" x 7 1/2"), Box Frame (5 1/2" x 7 1/2"), and cards.



Happy Birthday Cupcake  
**A183108** | \$9.99 | Transfer Size: 5" x 7"  
 Pairs well with Box Frame (5 1/2" x 7 1/2"), Boutique Board & Base (5 1/2" x 7 1/2"), and gift items.





Cheers Celebrate Party  
**A183109** | \$9.99 | Transfer Size: 5" x 7"

Pairs well with Boutique Board & Base (5½" x 7½"), Canvas Clutch, and gift items.



Woodland Birthday  
**C183128** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Boutique Board (10" x 10"), Framed Boards (9" x 12"), and Chalk Font Transfer.



Awareness  
**B183141** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Boutique Board & Base (5½" x 7½"), Canvas Shoulder Tote, and apparel.



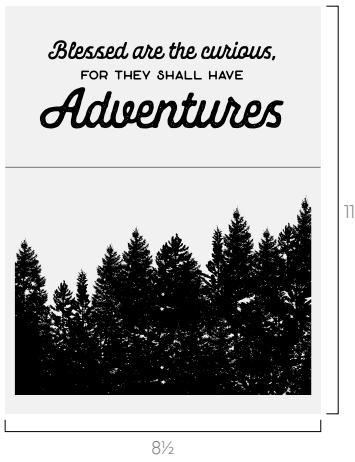




*activities & adventure*

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Designs to get your heart racing!



8½

Outdoor Adventure

**B183150** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Framed Boards (9" × 12"), Box Frame (9" × 12"), and apparel.



8½

You Are Our Favorite Adventure

**B183155** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Framed Boards (9" × 12"), Boutique Board (10" × 10"), and Box Frame (9" × 12").



18

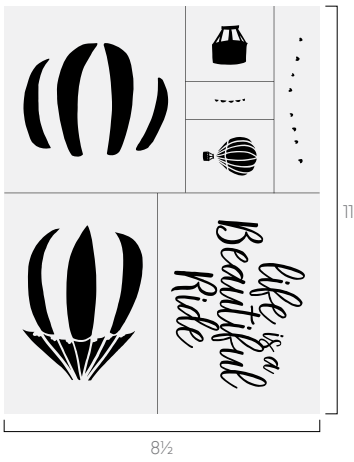
U.S. Map with Accents

**D181106** | \$29.99 | Transfer Size: 18" × 18"

Pairs well with Boutique Board (18", Round), Framed Boards (18" × 24"), and Canvas Pillow Cover (17½" × 17½").







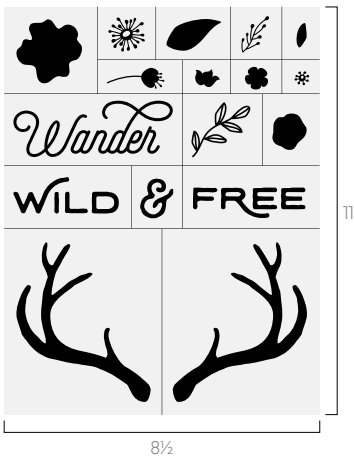
Life is a Beautiful Ride  
**B183158** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10", Round), Framed Boards (9" x 12"), and Canvas Shoulder Tote.



This Way To  
**D181107** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Framed Boards (12" x 18"), Canvas Pillow Cover (17 1/2" x 17 1/2"), and Canvas Lumbar Pillow Cover (12" x 24").



Wander and Free  
**B181108** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10" x 10"), Box Frame (9" x 12"), and Canvas Shoulder Tote.





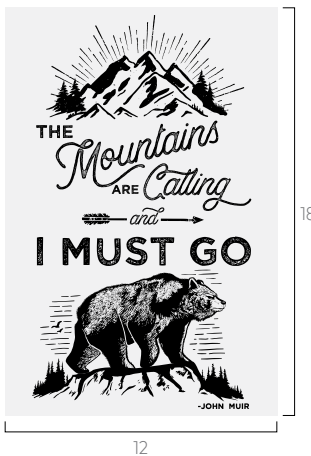
Be Courageous  
**B183153** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Box Frame (9" × 12"), Framed Boards (9" × 12"), and apparel.



Wild and Free  
**10117115** | \$6.99 | Transfer Size: 4" × 6"

Pairs well with Boutique Board & Base (5½" × 7½"), Box Frame (5½" × 7½"), and notebooks.



Mountains Are Calling  
**10417112** | \$24.99 | Transfer Size: 12" × 18"

Pairs well with Framed Boards (12" × 18"), Canvas Hanging Banner, and apparel.





words & wit

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Life is the sweetest poetry.





Gather & Grateful  
**10517125** | **\$29.99** | Transfer Size: 18" x 18"

Pairs well with Framed Boards (12" x 18"), and Canvas Lumbar Pillow Cover (12" x 24").

**STAND FOR SOMETHING**  
 The Boutique Board & Base stands vertically or horizontally—even decorate both sides for double cuteness!



Have Courage  
**A183119** | **\$9.99** | Transfer Size: 5" x 7"

Pairs well with Boutique Board & Base (5½" x 7½"), Box Frame (5½" x 7½"), and gift items.

**THINK OUTSIDE THE BOX**  
 Both sides of our new  
 Box Frame are Paste-ready.



**Be Your Beautiful**  
**A181104 | \$9.99** | Transfer Size: 5" x 7"  
 Pairs well with Box Frame (5½" x 7½"), Boutique Board & Base (5½" x 7½"), and Mini Floral Transfer.



**Today Is a Good Day**  
**B181117 | \$14.99** | Transfer Size: 8½" x 11"  
 Pairs well with Canvas Shoulder Tote, Box Frame (9" x 12"), and Framed Boards (9" x 12").



**Daydream**  
**A181107 | \$9.99** | Transfer Size: 5" x 7"  
 Pairs well with Boutique Board & Base (5½" x 7½"), Box Frame (5½" x 7½"), and notebooks.



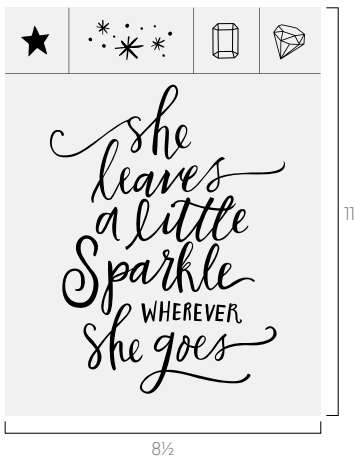
She Believed She Could  
**B181101** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Framed Boards (9" × 12"), Canvas Shoulder Tote, and Rustic Wreath Transfer.



Well Behaved Women  
**A183116** | \$9.99 | Transfer Size: 5" × 7"

Pairs well with Canvas Clutch, Box Frame (5½" × 7½"), and Boutique Board & Base (5½" × 7½").



She Leaves a Little Sparkle  
**B181102** | \$14.99 | Transfer Size: 8½" × 11"

Pairs well with Boutique Board (10", Round), Framed Boards (9" × 12"), and Canvas Shoulder Tote.





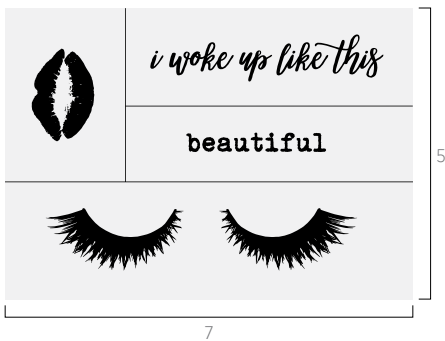
Hello  
**10417126 | \$24.99 | Transfer Size: 12" x 18"**

Pairs well with Framed Boards (12" x 18"), Boutique Board (18", Round), and Canvas Lumbar Pillow Cover (12" x 24").



Coffee Time  
**A181105 | \$9.99 | Transfer Size: 5" x 7"**

Pairs well with Boutique Board & Base (5½" x 7½"), mugs, and kitchen décor.



I Woke Up Like This  
**A183117 | \$9.99 | Transfer Size: 5" x 7"**

Pairs well with Canvas Clutch, Box Frame (5½" x 7½"), and apparel.



Always Believe

**B181124** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Framed Boards (9" x 12"), Box Frame (9" x 12"), and Mini Florals Transfer.



Actually I Can

**A183120** | \$9.99 | Transfer Size: 5" x 7"

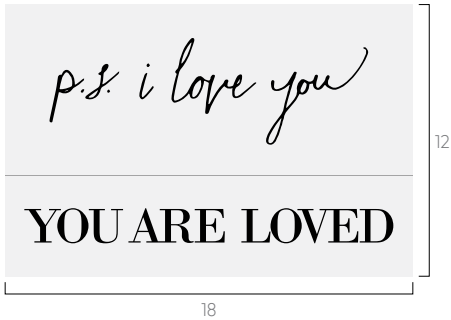
Pairs well with Box Frame (5 1/2" x 7 1/2"), Boutique Board & Base (5 1/2" x 7 1/2"), and gift items.



The Snuggle is Real

**C181113** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Box Frame (6 1/2" x 18 1/2"), Framed Boards (12" x 18"), and Canvas Lumbar Pillow Cover (12" x 24").



PS You Are Loved

**C183118** | \$24.99 | Transfer Size: 12" x 18"

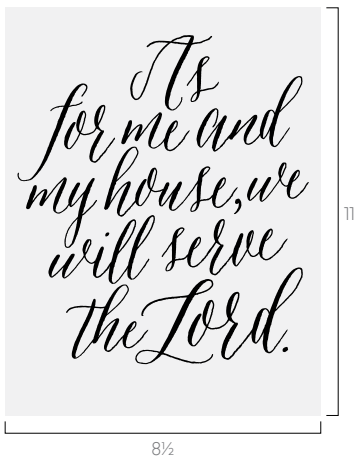
Pairs well with Box Frame (6½" x 18½"), Framed Boards (12" x 18"), and Canvas Lumbar Pillow Cover (12" x 24").



Love Is Spoken Here

**C181101** | \$24.99 | Transfer Size: 12" x 18"

Pairs well with Framed Boards (12" x 18"), Box Frame (6½" x 18½"), and Canvas Lumbar Pillow Cover (12" x 24").



Me and My House

**B181107** | \$14.99 | Transfer Size: 8½" x 11"

Pairs well with Canvas Pillow Cover (17½" x 17½"), Rustic Wreath Transfer, and Fall Florals Transfer.



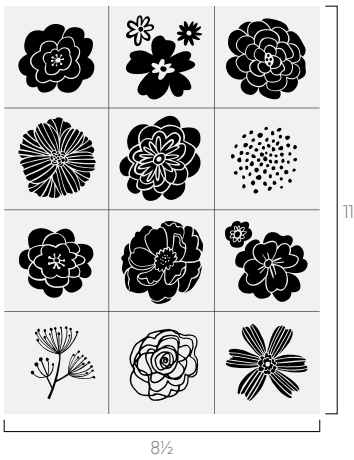




*designs & accents*

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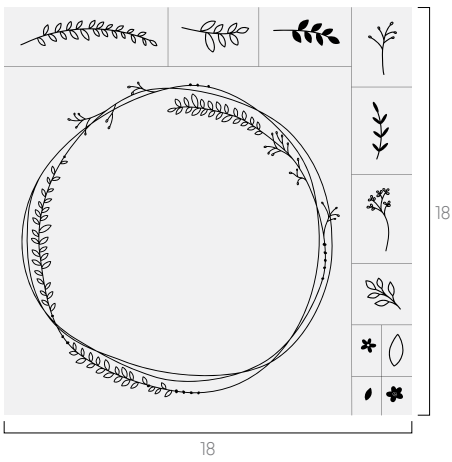
Dare to live with flair.



Mini Florals

**B181113** | \$14.99 | Transfer Size: 8 1/2" x 11"

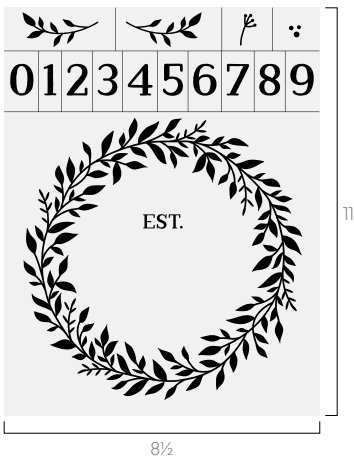
Pairs well with Chalkable Chips, Rustic Wreath Transfer, and as an accessory to other Chalk Transfers.



Rustic Wreath

**D181101** | \$29.99 | Transfer Size: 18" x 18"

Pairs well with Boutique Board (18", Round), Canvas Pillow Cover (17 1/2" x 17 1/2"), and most B-sized Transfers.



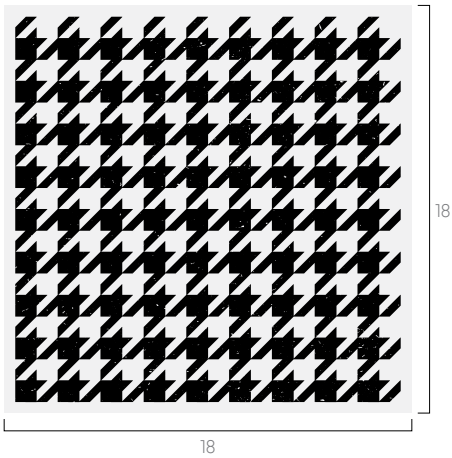
Established Wreath

**B181105** | \$14.99 | Transfer Size: 8 1/2" x 11"

Pairs well with Boutique Board (10", Round), and Brush Script Alphabet Transfer.



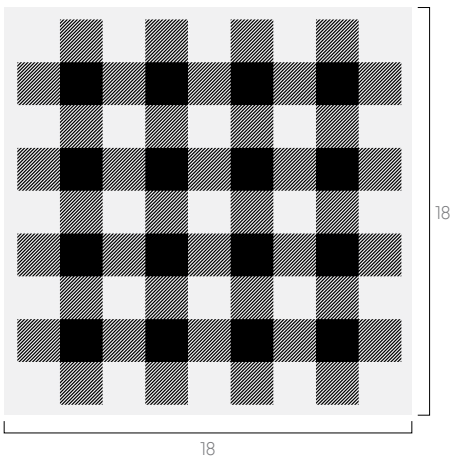




Houndstooth Pattern

**D183112** | **\$29.99** | Transfer Size: 18" x 18"

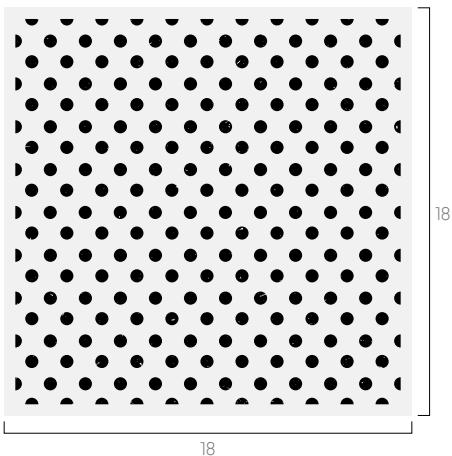
*Pairs well with Canvas Pillow Cover (17½" x 17½"), and as a background with other Chalk Transfers.*



Buffalo Plaid

**D181105** | **\$29.99** | Transfer Size: 18" x 18"

*Pairs well with Canvas Pillow Cover (17½" x 17½"), and as a background with other Chalk Transfers.*



Polka Dot Pattern

**D183113** | **\$29.99** | Transfer Size: 18" x 18"

*Pairs well with Canvas Pillow Cover (17½" x 17½"), and as a background with other Chalk Transfers.*







Roam Where You Want To  
**A183121 | \$9.99 | Transfer Size: 5" x 7"**

Pairs well with Box Frame (5½" x 7½"), Boutique Board & Base (5½" x 7½"), and apparel.



Wild Blue Yonder  
**A183122 | \$9.99 | Transfer Size: 5" x 7"**

Pairs well with Boutique Board & Base (5½" x 7½"), Box Frame (5½" x 7½"), and notebooks.



Love Grows Here  
**C181104 | \$24.99 | Transfer Size: 12" x 18"**

Pairs well with Framed Boards (12" x 18"), Box Frame (9" x 12"), and Wild and Free Transfer.



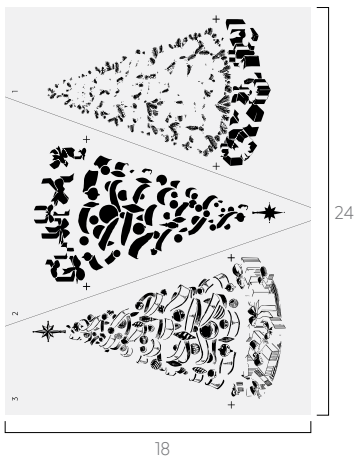




Mini Holiday Icons

**B183152** | **\$14.99** | Transfer Size: 8½" × 11"

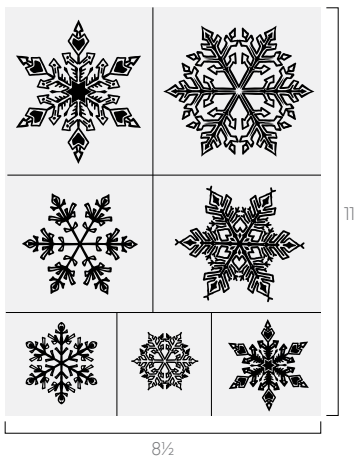
Pairs well with Chalkable Chips, Peace Joy Believe Transfer, and small gift items.



Vintage Christmas Tree

**E183114** | **\$39.99** | Transfer Size: 18" × 24"

Pairs well with Framed Boards (12" × 18"), Canvas Pillow Cover (17½" × 17½"), and Merry Christmas Transfer.



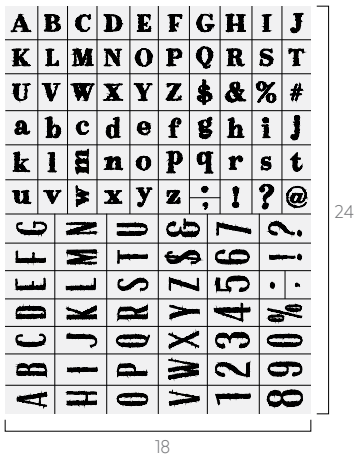
Snowflakes

**10317108** | **\$14.99** | Transfer Size: 8½" × 11"

Pairs well with Boutique Board (10" × 10"), Baby It's Cold Outside Transfer, and winter décor.







Chalk Font  
**E10617124** | \$39.99 | Transfer Size: 18" x 24"

Large uppercase cap height is approximately 1 3/4", small uppercase cap height is approximately 1", and lowercase height is approximately 3/4".



Brush Script Alphabet  
**E183113** | \$39.99 | Transfer Size: 18" x 24"

Large uppercase cap height is approximately 2 1/2", and lowercase height is approximately 1".

« ALIGN WORDS EASILY USING OUR NEWEST FONT FEATURE, PLACEMENT MARKS.



Classic Serif Font  
**E183111** | \$39.99 | Transfer Size: 18" x 24"

Large uppercase cap height is approximately 1 3/4", and lowercase height is approximately 1 1/4".





## *surfaces & accessories*

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For projects with panache!



### GALLERY FRAMED BOARDS

- Aiden Style White Frame (9" x 12")  
**S183127 | \$39.99**

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- Aiden Style White Frame (12" x 18")  
**S183125 | \$79.99**

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- Aiden Style White Frame (18" x 24")  
**S183126 | \$124.99**

Featuring our signature porcelain-coated steel magnetic surface, and offered in three sizes, the Gallery Framed Board is ideally suited for use with our removable Chalkology Paste. The classic Aiden frame style has distressed wood and is the perfect complement to this legacy Board.



### BOUTIQUE FRAMED BOARDS

- Greyson Style White Frame (9" x 12")  
**S183110 | \$19.99 (not shown)**

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- Greyson Style Black Frame (9" x 12")  
**S183111 | \$19.99**

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- Greyson Style White Frame (12½" x 18½")  
**S183112 | \$29.99**

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- Greyson Style White Frame (18½" x 24½")  
**S183113 | \$39.99**

This Chalk Couture-exclusive board with lightly textured finish is lightweight, durable, and cleans up easily with water when used with our Chalkology Paste. This non-magnetic board features saw-tooth hangers and is available in three sizes.



### BOUTIQUE BOARDS

- Board & Base (5½" x 7½")  
**S183117 | \$7.99**

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- Board (10", Round)  
**S183118 | \$9.99**

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- Board (18", Round)  
**S183119 | \$19.99**

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- Board (10" x 10")  
**S183120 | \$9.99**

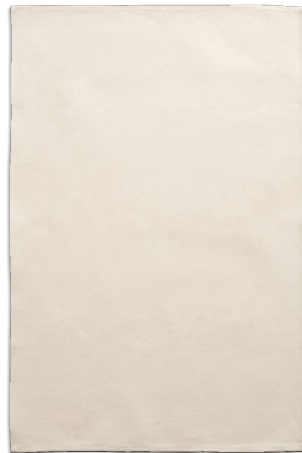
Available in a variety of sizes and shapes, our non-magnetic, frameless Boutique Boards are exclusive to Chalk Couture and uniquely designed to pair with our removable Chalkology Paste. Hanging Boards include either twine or burlap ribbon, and the Board & Base includes a beautiful wooden stand for upright display.





**DOUBLE WHAMY!**

Design inside the Box Frame or on the back for two different looks.



**BOX FRAMES**

Box Frame (5½" × 7½")  
**S183114 | \$9.99**

Box Frame (9" × 12")  
**S183115 | \$17.99**

Box Frame (6½" × 18½")  
**S183116 | \$19.99**

*This beautiful wooden surface is double-sided, featuring a dark stain on one side and a whitewashed finish on the other side. Available in three sizes, the Box Frame is a versatile surface that adds charm to any environment. One-time application only; not for removable designs.*

**CANVAS SURFACES**

Hanging Banner (15" × 23")  
**S183123 | \$19.99**

*The graceful Canvas Hanging Banner is sure to turn heads with its sleek modern design. Perfect for use with Couture Ink, it includes magnetic wooden frame pieces and twine for hanging. One-time application only.*

Banner 2-pack Refill (15" × 23")  
**S183124 | \$9.99**

*Change out the designs of a Hanging Banner with the Banner Refill. 2-pack hemmed canvas sheets.*

Shoulder Tote  
**S183121 | \$17.99**

*Featuring a classy black and natural design, this unlined Shoulder Tote is ideal for use with Couture Inks. It coordinates perfectly with the Clutch for a complete set. The Tote measures approximately 13½" × 17" at the top, excluding handles.*

Clutch  
**S183122 | \$7.99**

*This unlined Clutch is designed to be used with Couture Ink and coordinates with the Shoulder Tote. It boasts a fashionable black and natural design with a black zipper and measures approximately 7" × 9¾".*



## CANVAS PILLOW COVERS

2-pack (17½" × 17½")

**S181101 | \$18.99**

Two-pack of beautiful, 100% cotton 17½" × 17½" Canvas Pillow Covers. Specifically designed for Chalk Transfers and Couture Ink. For use with Ink Mat (17" × 17").

Lumbar (12" × 24")

**S181102 | \$14.99**

One 100% cotton 12" × 24" Canvas Lumbar Pillow Cover. Specifically designed for Chalk Transfers and Couture Ink (use with 11" × 23" Ink Mat).

## CHALKABLE CHIPS

12-pack

**S181103 | \$12.99**

These 3" circles are the ideal mini project, test surface or product demo.



## INK MATS

17" × 17"

**S181105 | \$17.99**

11" × 23"

**S181104 | \$17.99**

Use our Ink Mats under fabric projects with Couture Ink. Mats have a light adhesive to hold your projects in place and provide a barrier against bleed-through. 17" × 17" Mat is sized for our Canvas Square Pillow Covers; 11" × 23" Mat is sized for our Canvas Lumbar Pillow Cover. Can be cut apart for smaller projects like the Canvas Shoulder Tote or Canvas Clutch.

## TRANSFER BACKER SHEETS

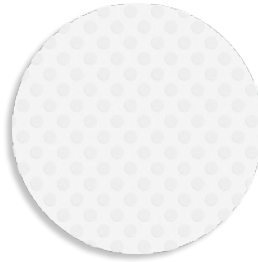
8½" × 11" 10-pack

**T183107 | \$3.99**

At 8½" × 11", these Backer Sheets are perfect for organizing and storing B-sized Transfers and smaller cut-apart designs.



STIR, SCRAPE,  
AND ADD DETAIL  
USING PASTE  
WITH THIS  
HANDY TOOL.



TOOLS

Multi-Tool  
**T183104 | \$7.99**

The multi-tool of your dreams allows you to create your designs with ease and grace. Use one end for detailing your artwork, and the other to mix and scrape Paste or Ink in and out of your jars. Measures approximately 6½" x ½".

Placement Tape  
**T183101 | \$2.99**

Ideal for aligning and spacing Chalk Transfer elements on many surfaces. Tape is ¾" wide with ¼" increments; 5 yards.

Board Eraser  
**T183102 | \$2.99**

Magically remove lingering Chalkology Paste or "ghosting" on surfaces. 2-pack; white; 3½" x ¾".

Small Squeegee  
**T183105 | \$4.99**

Our classic Squeegee improved! Vertical for easier grip and removing Paste from jars. 1¾" x 2½".

Angled Squeegee  
**50117101 | \$10.99**

Great for applying Paste or Ink on medium to large projects or maneuvering in tight corners, our Angled Squeegee is a Chalker's best friend.

4" Handled Squeegee  
**50117107 | \$14.99**

Make quick work of your largest projects with our 4" Handled Squeegee. Helps Paste or Ink apply in smooth, even strokes for great coverage.



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Chalk Couture recommends and endorses its line of surfaces for both removable and permanent design application, as noted. Non-Chalk Couture surfaces are neither endorsed or recommended for removability and should be used at the customer's discretion and caution. Even removable Chalkology Paste may permanently stain or "ghost" some surfaces. Others may require waxing before application or may peel or flake over time depending on finish. Test all non-Chalk Couture surfaces prior to application.

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Chalk Couture  
6810 South 300 West #1  
Midvale, UT 84047  
(844) 673-6316

LET THE

light

SHINE IN



8½

## this transfer can brighten the world

Join Chalk Couture in brightening the world we live in—one Transfer at a time! We've partnered with Watts of Love, a remarkable organization providing solar-powered lights to families around the world without electricity. You can help switch the dark to day and improve health, safety, and prosperity for these families—just by purchasing this Transfer! For every “This Little Light of Mine” sold, Chalk Couture will donate \$2 to Watts of Love. Let's share our light!

This Little Light of Mine

**B183165** | **\$14.99** | Transfer Size: 8½" × 11"

Pairs well with Framed Boards (9" × 12"), Box Frame (9" × 12"), and notebooks.

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